

Master Marketing and Business Tactics

**2 Dynamic Speakers ...
2 Critical Business Topics...**

1 Must-Attend Event!

Business Strategies

Running a business can be exciting and confusing at the same time. Learn practical and sensible tips, principles and techniques, including:

- Business licensing and fictitious name
- How to accept customer's credit cards
- Commonly overlooked tax deductions
- Elements of an effective business web site

Marketing Your Business

Ready to take your business to the next level? Learn all you need to know to successfully build your business and increase your income, including:

- How to build a client base
- Innovative marketing techniques
- Designing great promotional materials
- How to generate new income sources

PLUS MUCH MORE!

FOR MORE INFORMATION, CALL:

FARLA BINDER (310) 545-4456 • NANCY MILLER (310) 544-9502

Whether you are already running your own business, just starting out, or still dreaming of being your own boss, this information-packed seminar provides all the important *how-tos*. Farla Binder and Nancy Miller, both professional speakers and successful entrepreneurs, will teach you everything you need to know to start, operate and market a home-based business for long-term success!

**BONUS
FOR EVENT
PLANNERS**

**Extra, targeted information and insider's secrets for
Special Event/Wedding Planners from a master planner!**

TO REGISTER, SEE REVERSE

Master Marketing and Business Tactics

9:30 - 4:30, APRIL 6TH, 2008

LOS ANGELES, CALIFORNIA

(Location to be determined)

MORNING SESSION

9:30 am - 12:30 pm

Business Strategies

AFTERNOON SESSION

1:30 pm - 4:30pm

Marketing Your Business

ABOUT THE PRESENTERS

Farla Binder is an acclaimed speaker, teacher, consultant and event planner. Farla has produced events of every size – from small celebrations for eight to lavish parties for thousands – down to the finest detail. She teaches at colleges and often makes presentations to corporate audiences, sharing her formulas for fabulous success along with dazzling tales of the rich and famous.

Nancy Miller is a speaker, past-president of the National Speakers Association in Los Angeles and professional organizer. Nancy's practical, bottom line approach to business is "real world." Nancy currently operates several businesses including professional speaking, publishing, mail order, association management, and a 2 million dollar-per annum computer firm.

**REGISTER
NOW**

You may send your registration by fax, e-mail or U.S. mail:

Fax: (310) 822-1811 E-mail: FarlaB@aol.com

U.S. mail: Farla Binder, P.O. Box 5924, Playa del Rey, CA 90296

Tuition \$175

Name (Please print clearly!) _____

Address _____

City/State/Zip _____

Telephone: _____ Email address _____

Payment method:

Check payable to Farla Binder

Charge my credit card: Visa MasterCard

Card number _____

Name on card _____ Expiration date _____

Signature (required) _____